**Tourist Destinations**

To develop an understanding of tourist destinations in the UK and worldwide and knowledge of the cultural, social and physical features of tourist destinations. Also an understanding of the appeal and popularity of tourist destinations and issues that could affect these.

**Indicative Content**

**1. Understand the scope of key UK and worldwide tourist destinations**

Tourist destinations

* Tourism generators (numbers and spend) e.g. regions, countries cities
* Tourism receivers (numbers and spend)
* International, national, regional generators e.g. regions, countries, cities
	1. International, national, regional receivers, e.g. regions, countries, cities

Trends

* 1. - Growing and declining regions and destinations
	2. - Visitor numbers
	3. - Types of visitor
	4. - Accommodation and travel preferences
	5. - Level of tourist spend

**2. Understand the cultural, social and physical features of tourist destinations**

Features

* Cultural e.g. history, architecture, art and music, food and drink celebrations and festivals,
* Social e.g. markets, sporting events, communities, other events
* Physical e.g. lakes, mountains, coastline, areas of natural beauty, cities, islands

Features of developing and leading tourist destinations

* Stage of product life cycle
* Ease of travel to destination
* Available accommodation
* Attractions - man made and natural
* Tourist infrastructure e.g. tourist information centres
* Leisure facilities and entertainments

**3. Understand how the characteristics of destinations affect their appeal to tourists**

Appeal

* Developing and leading destinations
* Trends and fashions
* Business and leisure markets
* Costs e.g. cheaper resorts, effects of exchange rates

Characteristics

* Political and governmental issues – form of government etc.
* Economic issues- economic growth, dependency on other countries, economic impact of tourism
* Infrastructure – transport, sanitation etc.
* Public attitudes to tourism
* Conservation and sustainability issues

**4. Understand issues likely to affect the popularity of tourist destinations**

Issues affecting popularity

* Attitudes to sustainability
* Political unrest
* Natural disasters
* Poor infrastructure
* Political attitudes e.g. on conservation, human rights
* Economic stability
* Exchange rates

Responsible tourism

* Low carbon footprint
* Positive impact on population – enhancing affluence of population
* Low impact on existing industries such as farming, mining etc.
* Low impact on cultural identity